

WEBSITE PRIVACY POLICY

Business and Beyond Promotions understands that privacy and personal information are important topics to our customers when visiting our website. We respect that. We also recognize that you may be concerned about how information that you may provide us or that we may be collecting about you is used and managed. To address your concerns, we have created this privacy policy ("Policy") to explain our privacy practices and how or when personal information is collected, protected, and managed. Of course, it may be necessary to update this Policy as changes occur to our website. In accordance with that, we recommend you check the Policy from time to time to understand any changes that may have occurred since your last visit. The practices and policies in this disclosure replace any and all previous versions of this Policy in respect to the same subject matter. This policy was posted and last revised on October 26, 2009. This Policy was developed to address your concerns and states the terms under which information about you is collected and used when accessing <http://www.bizandbeyondpromos.com> ("Site"). We reserve the right to modify or alter this Policy at any time without notice by posting the modified Policy here and by updating the "Last Revised" date set forth below. By accessing the Site you agree to the terms set forth in this Policy. By continuing to use the service or access the Site, you consent to all of the terms and privacy practices described in this Policy and agree to be bound by any modifications to it.

INFORMATION YOU VOLUNTARILY SUBMIT

Business and Beyond Promotions cares about our customers and their privacy. We do not collect any personal identifying information about you, which includes, but is not limited to, your name, address, telephone number and e-mail address ("Personally Identifying Information"), unless it is voluntarily and knowingly submitted to us by you through one of our information collection forms, through surveys, by email or any other means. By registering on the Business and Beyond Promotions site, you agree that you are opting in to use the service as well as to make the information provided available to Business and Beyond Promotions for use in marketing campaigns that may come from Business and Beyond Promotions directly, or from marketing affiliates of Business and Beyond Promotions to whom Business and Beyond Promotions has made user information available. Business and Beyond Promotions adheres to all applicable laws when sending information or promotional/marketing materials to our registered users and contractually requires our marketing affiliates to do the same.

Opted-in users of the Business and Beyond Promotions.com website and Business and Beyond Promotions services may opt-out of our user lists and cease receiving future communications at any time as required by applicable law including, but not limited to the CAN SPAM ACT of 2003. To opt-out of the Business and Beyond Promotions user list at any time, send an email requesting such to info@bizandbeyondpromos.com.

INFORMATION WE COLLECT AUTOMATICALLY

Business and Beyond Promotions uses cookies only as a means to identify our guests when they return to our website. The cookies that we use are simply an identifying code that ties back to our registered users accounts. By using these Cookies, we are able to identify and welcome our returning guests/users without requiring them to log onto the site each time they visit. These cookies do not contain any Personal Identifying Information and cannot collect any information from your hard drive. These cookies are not used to track your activity on other websites that you might visit.

PRIVACY PROTECTION FOR CHILDREN UNDER AGE 13

Our Site is not intended to be used by or aimed at children under the age 13. We do not knowingly collect or use any Personal Identifying Information that we believe originated from a child less than 13 years of age. Any information that we know or reasonably believe was submitted through one of our collection form pages or by e-mail from a child under the age of 13 will be deleted. We do not knowingly send e-mail correspondence to anyone under the age of 13. Children should never reveal their addresses, phone numbers or any other Personal Identifying Information to any strangers on the internet. Parents or guardians should review online activities of children under the age of 13 and use parental controls when necessary. Because we have no way to discern the age of individuals who access our Site, we maintain the same policy for persons of all ages. If a parent or guardian feels a child has provided us with Personal Identifying information without their consent, the parent or guardian should contact us to remove that information and opt out of any promotional opportunities. If you would like any further information about the Children's Online Privacy Protection Act (COPPA), visit the FTC website at www.ftc.gov.

USE OF INFORMATION

All information, whether Personal Identifying or Non-Identifying (collectively "information"), gathered either voluntarily or automatically, will be used for internal business as well as for marketing purposes by Business and Beyond Promotions. This information may be rented, sold or otherwise disclosed to marketing partners of Business and Beyond Promotions.com in order to facilitate their sending of promotional communications to our users. Business and Beyond Promotions requires a sample of any materials that are to be sent to our members in advance of renting our user lists and such materials must meet the Business and Beyond Promotions standards for relevance and integrity. Business and Beyond Promotions is not responsible, nor may Business and Beyond Promotions be held liable for the failure of our marketing partners to fulfill the terms of offers made to our users through communications facilitated by Business and Beyond Promotions. Business and Beyond Promotions may also share user information with third parties or non-affiliated companies as necessary to (i) perform internal analysis and business function, (ii) as part of a transfer of business, (iii) when required by law, law enforcement agencies, or to protect our property and rights, or (iv) if such a disclosure is necessary to respond to an emergency situation. If you provide us with information, such as to enter a promotion, provide comments, suggestions or questions, or to complete a survey, we may ask you to voluntarily provide additional Personal Identifying Information. Please do not post any information that you expect to keep private. If you voluntarily opt-in to receive any information or communications from Business and Beyond Promotions.com, you agree to and give us permission to share your name and e-mail address with the third party offering the promotion or the third party who may forward marketing and marketing materials on our behalf.

LINKS TO THIRD PARTY WEB SITES AND MARKETING PARTNERS

This Site may contain links to other web sites owned or operated by an advertiser or promotional company other than Business and Beyond Promotions. These sites' privacy policies may differ from that of Business and Beyond Promotions and Business and Beyond Promotions is not responsible for the data collection, privacy practices, or use of information provided through such third party or non-affiliated marketing partner sites. Business and Beyond Promotions encourages you to review the privacy policy of any web site that you visit and before disclosing personal information or responding to any offer.

NETWORK SECURITY

Business and Beyond Promotions is committed to making sure that sufficient security measures are in place to protect any Personal Identifying Information you submit to us once it is received. While we cannot be responsible for the security of information in transit to our system, we have taken several steps to protect and prevent the loss, misuse, or alteration of this information. Strict protocols and procedures are in place to prevent others from unauthorized access to the information you provide us, including:

- All information received is stored behind advanced firewalls
- Business and Beyond Promotions limits access to this information to pre-authorized employees only who need the information in order to perform their job
- Business and Beyond Promotions maintains strict internal procedures for workplace security and records
- Business and Beyond Promotions automatically updates and tests our technology continuously to improve the protection of customer information

While we have taken extensive efforts to guard all information submitted to us, we cannot guarantee that your information may not be disclosed or accessed accidentally or by unauthorized or unlawful acts of others. Furthermore, Business and Beyond Promotions cannot guarantee the security or confidentiality of email transmissions. When you communicate with Business and Beyond Promotions by e-mail, your transmission is not necessarily secure from interception and is subject to all risks of electronic communication. Business and Beyond Promotions will comply with all applicable laws in cases where there may be a security breach or other threat to data or information related to our users. Business and Beyond Promotions reserves the right to update or alter our security procedures and protocols as necessary and when it is appropriate.